

Once upon a time...
a tale with a rhyme

Spenguin
suits
Your Marketing Department

There once was a company

clever, but small

with the **big idea**
to help one and all

The idea was clever
the idea was smart
but then came the question
just where do we start?



So many businesses
needed their **help**

For times were quite difficult
yes, times were quite **dark**

But this little company
applied all its wits
and to its **idea**
added one clever *twist*

Oh the *twist* was quite **bold**

yes the *twist* was quite grand

and **deliciously wicked**


you must understand

Perhaps others had one

an **idea** good or clever

But the *twist* was all theirs

and made it **much better**



But ventured this company
with wide open hands

To offer their services
throughout *the land...*

So... what was this idea
I'm sure you will ask

Just wait
till I tell you
In its brilliance
you'll bask!

Each business they'd champion

each one would grow

And soon each company

would be very well known

They'd present it at market
each one so well

They'd each stand out
and their wares quickly sell

And how is it possible?
How is it done?

By carefully marketing
each special one

Creating a **unique** brand
that can't be mistaken
To attract only customers
interested in
what they're makin'

brochure

logo

identity

web site

networking
Social & Web

marketing
plan

business
cards

advertising
TV, Radio & Newspaper

Creating a unique brand

signage

specialty
items

clothing
gift items
magazine
and more...

stationery

Targeted,

Creative and

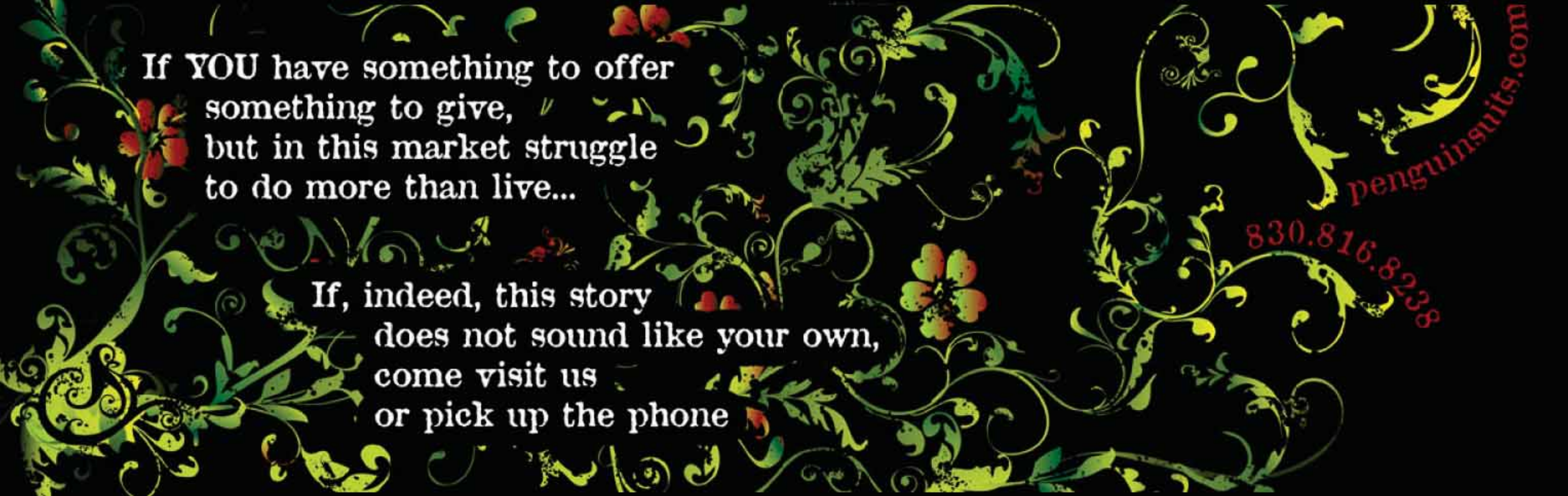
CONSISTENT as well

Yes, that was the ticket
It would work quite well

Size doesn't matter
the only limit is
the breadth of your **creativity**
and theirs is...

limitless

And here is the kicker
Finally, here is the twist
A whole marketing plan
on an **amazingly** small budget



If YOU have something to offer
something to give,
but in this market struggle
to do more than live...

If, indeed, this story
does not sound like your own,
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or pick up the phone


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we're sure we can

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Growing your business
I'm sure you'll agree
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